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*Introducing Psychology 2nd Edition by Schacter Bookzangle*

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Schacter DL, Gilbert DT, Wegner DM. Psychology (2nd Edition). New York: Worth; 2011.

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Presenting Psychology is a fresh, concise variation of the breakout bestseller Scientific American: Psychology, combining the communicative style of the world's most respected science magazine with thoughtful immersive learning to help you reach all kinds of students. Authored by longtime community college instructors Deborah Licht and Misty Hull alongside science journalist, Coco Ballantyne, the text centers on profiles and video interviews of 26 real people to help students better understand, remember, and relate to psychology's defining concepts. Chapters also feature full-page Scientific American-style infographics which guide students through essential, often complex concepts step by step. Assessable versions of the videos and infographics, and additional author-created activities are available in LaunchPad, the book's dedicated online course space. Together, the text and LaunchPad provide a seamless learning experience

Thoroughly revised with input and insight from many of the hundreds of adopters of the groundbreaking first edition, Scientific American: Psychology continues to set a new standard for the introduction to psychology. Deborah Licht and Misty Hull continue to combine their years of research and teaching insights with the journalistic skill of science writer Coco Ballantyne. Together, they have created an introductory psychology resource that combines print and digital components into a seamless learning experience. The project draws on written profiles and video interviews of 27 real people to help students better understand, remember, and relate to psychology's basic ideas. Beautifully designed, the printed text is filled with high-interest examples and features, including full-page infographics that help students understand and retain key concepts. Online, additional author-created resources, including scaffolded activities and adaptive quizzes, provide a seamless learning experience for students and a reliable assessment mechanism for instructors and programs. This innovative collaboration between Worth Publishers and Scientific American reflects a commitment to engaging and educating all students, including those who sometimes seem difficult to engage—in the contemporary style of the world's most respected science magazine.

Instructor and student evaluations from coast to coast attest to the Dans' captivating writing. These award-winning bestselling authors know how to enthrall students with the subject they love best—psychology. But in the new edition of Introducing Psychology, they go even further to ensure that students won't commit one of the seven sins of memory—forgetting what they just read. Special Cue Questions and Critical Thinking questions give students the opportunity to process psychological concepts and aid their understanding and memory. And if you've ever heard someone parrot a widespread misconception, you'll welcome the new Changing Minds questions, short scenarios which ask students to confront common misunderstandings of psychological phenomena. Now the book that students love to read is as unforgettable as ever!

Like its predecessors, Volume III of the Handbook for Teaching Introductory Psychology provides introductory psychology instructors with teaching ideas and activities that can immediately be put into practice in the classroom. It contains an organized collection of articles from Teaching of Psychology (TOP), the official journal of the Society for the Teaching of Psychology, Division 2 of the American Psychological Association. Volume III contains 89 articles from TOP that have not been included in other volumes. Another distinction between this volume and its predecessors is its emphasis on testing and assessment. The book is divided into two sections. Section One, "Issues and Approaches in Teaching Introductory Psychology," contains 52 articles on critical issues, such as: how to approach the course; understanding students' interests, perceptions, and motives; students' existing knowledge of psychology (including their misconceptions); a comparison of introductory textbooks and tips on how to evaluate them; test questions and student factors affecting exam performance; an overview of different forms of feedback; giving extra credit; and how to deal with academic dishonesty. Section Two consists of 37 articles that present demonstrations, class and laboratory projects, and other techniques to enhance teaching and learning in both the introductory, as well as advanced courses in the discipline. This section is organized so as to parallel the order of topics found in most introductory psychology textbooks. Intended for academicians who teach the introductory psychology course and/or oversee grad assistants who teach the course, all royalties of the book go directly to the Society for the Teaching of Psychology to promote its activities to further improve the teaching of psychology.

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The updated 2nd edition of this brief introduction to Psychology, is more accessible and ideal for short courses. This is a brief, accessible introductory psychology textbook. The updated 2nd edition of this clear and brief introduction to Psychology is written by the award-winning lecturer and author Richard Griggs. The text is written in an engaging style and presents a selection of carefully chosen core concepts in psychology, providing solid topical coverage without drowning the student in a sea of details.

This bestselling textbook brings the latest developments in psychology to students in a signature writing style that will inspire a lifelong love of science. The authors—respected researchers and writers of popular press titles—invite students to join them on a tour of their favorite subject—psychological science. The new edition takes a closer look at the role psychology plays in our society, with new material in Chapter 2 that looks at the truth about psychological science, the rate of replication in published studies, and how critical thinking is foundational in science and life. Chapter 1 presents a new look at the history of the science with unexpected stories and new insights into its surprising origins. Each chapter has been fully updated with research and examples to portray a field that is constantly evolving and illuminating the world today. Combined with LaunchPad, including the LearningCurve adaptive quizzing system, the new Fifth Edition is a powerful way to introduce students to the science of psychology.

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